HypeTorch Crypto Intelligence

Advanced Cryptocurrency Market Analysis & Risk Assessment

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Cryptocurrency Intelligence Report

This comprehensive cryptocurrency intelligence report analyzes market attention and sentiment patterns for **19 digital assets** during the period **August 4-10, 2025**. The analysis combines advanced AI algorithms with multi-source data intelligence to provide strategic insights into crypto narrative momentum and digital market dynamics.

JORDN Score (Judge Of Relevance & Digital Notability)

A composite metric measuring overall market "buzz" and public attention for cryptocurrencies:

- **Talk Time:** Minutes of discussion weighted by audience reach
- **Mentions:** Raw mention count with context analysis
- **Search Trends:** Google search interest and momentum
- **Social Discussion:** Reddit and social media engagement
- **News Coverage:** Mainstream media attention and coverage

A score of 100 represents average performance. Higher JORDN scores indicate greater market attention.

RODMN Score (Controversy & Market Risk)

A sophisticated risk assessment metric measuring controversy and sentiment volatility:

- **Sentiment Volatility:** Statistical variance in public sentiment
- **Polarization Detection:** Identification of divisive market narratives
- **Risk Coefficients:** Mathematical modeling of narrative discord
- **Market Sentiment:** Bull/bear narrative analysis and momentum

Scale: 0-10. Higher RODMN scores indicate greater controversy and potential reputational risk.

Analysis Period Details

Analysis Period: August 4-10, 2025
Data Sources: 10 crypto YouTube channels, 33 episodes analyzed
Entities Tracked: 9 mainstream cryptocurrencies + 10 meme/alt coins
Content Processed: 109+ minutes, 826 entity mentions, 511k+ characters

Executive Summary

238.7
HIGHEST JORDN SCORE
Bitcoin

8
ABOVE AVERAGE
Cryptocurrencies

10.0/10
HIGHEST RISK SCORE
Bitcoin

826.0
TOTAL MENTIONS
Across All Assets

109min
TOTAL TALK TIME
Discussion Volume

🏛️ Mainstream Top Mentions

#1	Bitcoin	411.0
#2	Ethereum	216.0
#3	Cardano	44.0
#4	Solana	38.0
#5	Tether	33.0

🎭 Meme/Alt Top Mentions

#1	Official Trump	37.0
#2	Dogecoin	29.0
#3	Pepe	2.0
#4	Shiba Inu	2.0
#5	Bonk	1.0

🏛️ Mainstream Google Trends

#1	TRON	100.0
#2	Solana	97.0
#3	Binance Coin	95.0
#4	Tether	95.0
#5	USD Coin	92.0

🎭 Meme/Alt Google Trends

#1	HAWK	100.0
#2	Pepe	100.0
#3	Shiba Inu	100.0
#4	Bonk	93.0
#5	Dogecoin	87.0

Mainstream vs Meme Coin Analysis

Mainstream vs Meme Coin Performance Comparison
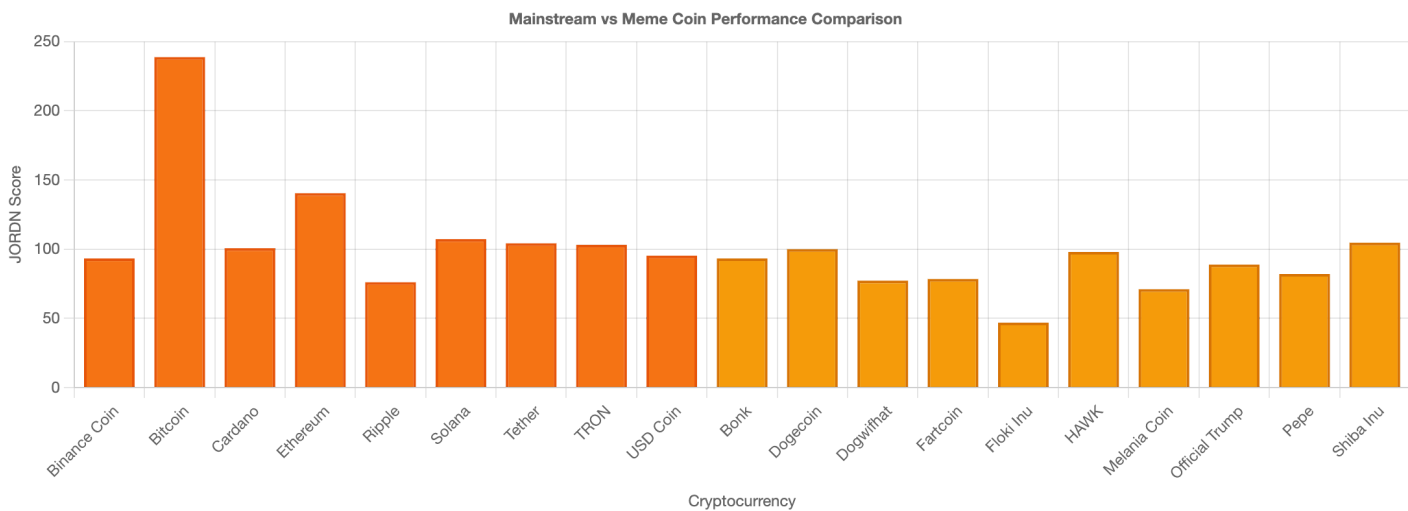
🏛️ Mainstream Cryptocurrencies

Average HYPE: 117.7
Average RODMN: 4.4
Count: 9 assets

Established cryptocurrencies with institutional backing and widespread adoption. Generally show more stable attention patterns but can have high controversy during market events.

🎭 Meme & Alt Coins

Average HYPE: 84.1
Average RODMN: 2.6
Count: 10 assets

Community-driven and speculative assets often driven by social media trends. Typically show volatile attention patterns and can experience rapid narrative shifts.

Multi-Dimensional Crypto Case Study

Deep-dive analysis comparing **Bitcoin, Ethereum, Ripple, and Shiba Inu** across all key metrics. This radar visualization reveals each cryptocurrency's unique strength profile and competitive positioning across different influence channels.

Multi-Dimensional Crypto Comparison

☐ Bitcoin ☐ Ethereum ☐ Ripple ☐ Shiba Inu
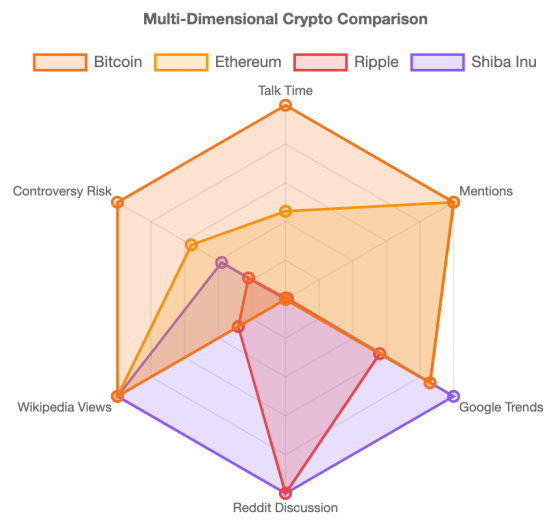
🟠 Bitcoin: Market Leader

Dominates talk time and mentions, showing its position as the primary crypto narrative driver. High controversy reflects its macro-economic impact.

🟡 Ethereum: Balanced Profile

Strong across multiple metrics with particular strength in Google Trends, indicating broad mainstream interest and adoption.

🔴 Ripple: Niche Strength

Lower overall attention but consistent performance across channels, suggesting a dedicated user base and institutional focus.

🟣 Shiba Inu: Social Media Driven

Shows the meme coin pattern: strong social media presence with variable traditional metrics, driven by community engagement.

Metric Definitions

Talk Time: Minutes of discussion across crypto channels (normalized)

Mentions: Raw mention count with context analysis (normalized)

Google Trends: Search interest and momentum (normalized)

Reddit Discussion: Social media engagement volume (normalized)

Wikipedia Views: Public information seeking behavior (normalized)

Controversy Risk: RODMN narrative volatility score (0-10 scale)

Complete Data Appendix

Cryptocurrency	JORDN Score	RODMN Risk	Mentions	Talk Time (min)	Google Trends	Reddit Mentions	Wikipedia Views	News Mentions
Bitcoin	238.7	10.0	411.0	55.4	86.0	0.0	65156.0	21.0
Ethereum	140.4	5.6	216.0	22.7	86.0	0.0	17942.0	21.0
Solana	107.3	4.0	38.0	6.6	97.0	250.0	266.0	21.0
Shiba Inu	104.7	3.8	2.0	0.0	100.0	250.0	25641.0	0.0
Tether	104.2	3.8	33.0	5.4	95.0	248.0	348.0	21.0
TRON	103.1	3.7	2.0	0.5	100.0	248.0	19276.0	21.0
Cardano	100.7	3.6	44.0	5.0	87.0	241.0	72.0	21.0
Dogecoin	100.0	3.6	29.0	4.3	87.0	235.0	7527.0	21.0
HAWK	98.0	3.5	0.0	0.0	100.0	248.0	5520.0	21.0
USD Coin	95.4	3.3	7.0	1.6	92.0	248.0	637.0	0.0
Bonk	93.3	3.2	1.0	0.1	93.0	249.0	78.0	21.0
Binance Coin	93.3	3.2	0.0	0.0	95.0	238.0	4.0	0.0
Official Trump	88.9	3.0	37.0	7.0	82.0	0.0	17942.0	0.0
Pepe	82.1	2.6	2.0	0.4	100.0	25.0	574.0	21.0
Fartcoin	78.5	2.4	1.0	0.1	75.0	156.0	37.0	21.0
Dogwifhat	77.2	2.3	0.0	0.0	80.0	107.0	0.0	21.0
Ripple	76.1	2.2	2.0	0.3	56.0	249.0	281.0	470.0
Melania Coin	71.0	1.9	1.0	0.1	80.0	12.0	37.0	0.0
Floki Inu	47.0	0.0	0.0	0.0	28.0	27.0	0.0	0.0

Note: JORDN scores represent attention/influence with 100 as average baseline. RODMN scores measure controversy/risk on 0-10 scale. All metrics calculated for August 4-10, 2025 analysis period.